



The Escape Room

Tuesday 19 June 2018, 9:00am - 17:00pm
Broadway House Tothill Street London SW1H 9NQ



What is an Escape Room?

An Escape Room is a physical adventure game that locks a group of (3 to max 8) people into a room. By looking for codes and clues, solving puzzles and riddles, and especially by combining information, players have to leave the room within 60 minutes.

Why design an Escape Room?

People learn by doing so this makes an escape room an ideal vehicle for gamification (using ingredients from games to trigger behaviour). In an escape room, you are intensively playing for an hour; searching, puzzling, analysing and deducing. But also: collaborating, convincing, leading and following and taking initiative. And you may add dynamics like communication, trust, flexibility, responsibility. Oh, and herd behaviour, competition, stress and time pressure.

Course takeaways for all delegates

- **HIGH** Value Checklist to Build Your Own Successful Gamification Project (worth £250)
- **COMPLIMENTARY** 30-day Online Follow-Up Consultation with Trainer (worth £300)

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REGISTER**](#)



Facilitated by Michiel Van Eunen Gamification Designer Performance Solutions

Drawing on experience in education, e-learning, theatre, retail, training, startups, the event industry & the game industry,

Michiel found that this one thing thrilled him the most: designing purposeful fun.

So he makes games. (company games, business games, team games, training games, kick-offs & ARG's)

He talks, inspires & advises about gamification. (at conferences, workshops & strategic sessions with companies).

Michiel designs Escape Rooms. He helps companies enhance innovation and business performance using LEGO® SERIOUS PLAY® method.

Who is this workshop for?

Trainers, facilitators, learning specialists, experience designers, HR managers and Learning and Development professionals are just a few of the professional that can benefit from this session.

Companies or individuals that want to learn how to use a practical approach to game based learning for your organisation or your clients.

Venue



Broadway House is an impressive Edwardian style conference venue in London located at the heart of Westminster directly opposite St James's Park tube station. The venue is AIM GOLD accredited, the industry national standard for quality of service and facilities you can expect to find.



The Escape Room

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DAY 1

08:30 - 09:00	Registration & Coffee
	1) Experience the Escape Room You will get to experience one of my Escape Rooms in teams! To understand something you need to see it with your own eyes and that's why you will try to escape!
10:30 to 11:00	Coffee Break
	2) How to make your own Escape Rooms Tips and tricks on how to design your own riddles and puzzles to engage your learners and participants.
12:30 to 13:30	Lunch Break
	3) What are Escape Rooms good for? How can you tie an escape room to your company's training schedule and help people gain the skills they need. What can we learn from an escape room?
15:00 to 15:30	Coffee Break
	4) Reflection We need to reflect and tie in all the elements of the training that you experienced so far. Discussion and feedback on your ideas on how to use escape rooms.